



# Cool Life Coat

800-664-9609

## The Problem:

The most serious problems with stucco, masonry and concrete structures are cracks and water damage. These building materials are hard. However, when a building settles, or is subject to any vibration or thermal expansion...cracking will definitely occur. Because these materials are porous, water can penetrate, causing serious structural damage and deterioration.


## The Solution:

Ordinary house paints are not intended to waterproof or fill cracks. **COOL LIFE's** Elastomeric Coating system produces a flexible layer that seals and bridges cracks waterproofing these porous surfaces with coating, many times thicker than paint. Its superior elasticity provides excellent long-term protection against future cracking.

Homeowners can choose from 16 standard or any custom matched colors. **COOL LIFE** Paint has been a leading supplier of quality paint products to our communities for over 30 years.

## The Cool Life Advantage

### The Elastometric

	Stretch-Guard High Build Elastomeric	Ordinary Latex House Paint
Waterproofs	YES	NO
Weatherproof	YES	YES
Save on Energy Bills " <b>Cool Life</b> "	YES	NO
Flexible	YES	NO
High Build	YES	NO
Low Maintenance	YES	NO
Chip resistant	YES	NO
Peel Resistant	YES	NO
Flake Resistant	YES	NO
Crack Resistant	YES	NO
Cover Hairline Cracks	YES	NO
Available in smooth or texture finish	YES	NO
Long Term Warranty	YES	NO

## The Difference is...

### Elongation and Flexibility...



## The Coating Process

1. A complete inspection of the home's exterior to find any surface deterioration including chipping, flaking, peeling, cracking and suspect areas.



2. Treching around the perimeter of the home inhibits capillary action of ground moisture and helps eliminate costly repair from foundation decay.



3. Pressure washing the entire home is cleaned using powerful pressure cleaning action. This helps remove dirt, stains, mildew and algae.



4. Repair&Patch any cracks and holes.



5. All doors, shrubs, trim, windows, lawn area and surfaces not to be coated are carefully covered. This allows for the most professional looking job possible.



6. Trim any damaged wood is replaced. All trim is scalped and sanded. Window frames, door jams and porches are hand finished in your choice of colors.



7. Primer is applied.



8. Finish Coat is applied.

